

## Bachelor in International Management, 180 credits (intake Autumn 26)

### Year 1

A1	A2	A3	S1	S2	S3
Navigating Academia and Business, G1N, 5 credits	Principles of Marketing, G1N, 5 credits	Organization and Leadership, G1N 5 credits	Applied Business Statistics, G1F, 5 credits	Macroeconomic Principles, G1F, 5 credits	International Economic Principles, G1F, 5 credits
Global Business and Economics with a Nordic Perspective, G1N, 5 credits	Microeconomic Principles, G1N, 5 credits	Introduction to Financial Reporting, G1N, 5 credits	Managerial Accounting for Business Decisions, G1F, 5 credits	Entrepreneurship and Economics for Sustainable Societies, G1F, 10 credits*	

### Year 2

Global Strategy, G1F, 5 credits	Data Management, Analytics, and Visualization, G1F, 5 credits	Applied International Strategy, G1F, 5 credits	Responsible Leadership and Change in Global Organizations, G2F, 5 credits	Business Venturing, G2F, 5 credits	Digitally Transformed Workplace, G2F, 5 credits
Corporate Finance, G1F, 5 credits *	International Management, G1F, 5 credits	Supply Chain Management, G1F, 5 credits	Elective course(s), 10 credits		Applied Analysis in Business and Economics, G2F, 5 credits *

### Year 3

<b>Elective Courses/Study abroad 30 hp/crcredits</b> The recommendation is to focus the elective studies on courses in Business Administration and/or Economics at G2F level. You can also choose to study subjects that complement your specialisation and career plans, in: Statistics, Economic Geography, Commercial Law, Language, Computer Sciences, Informatics, and/or Environmental Studies (exceptions from this can apply if pre-approved by the Programme Director). The elective semester can include academic internship courses worth up to of maximum 15 ECTS.	Managing Projects and Processes, G2F, 5 credits	Thesis in Business Administration G2E, 15 credits	
	Research Methods in Business Administration, G2F, 5 credits	International Business Law, G1F, 5 credits	

\* Main field of studies Economics, Business Administration.

Business Administration	Economics	General Management	Statistics	Law	Informatics
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