



UNIVERSITY OF RWANDA - COLLEGE OF BUSINESS AND ECONOMICS
 &
JONKOPING UNIVERSITY- INTERNATIONAL BUSINESS SCHOOL
4th EASTERN AFRICA BUSINESS AND ECONOMIC WATCH 2019
ANNUAL INTERNATIONAL CONFERENCE
12th to 14th June 2019, Kigali, Rwanda

Day 1: Wednesday, 12th June 2019 Venue: UR-CBE- Gikondo Campus

Time	Item		
14:00 - 15:00	Registration		
15:00 - 15:30	Official Welcome - MC - Principal - Welcome remarks by the Vice Chancellor	Chair: Principal	Hall UR- Hall
15:30-16:15	1 st Speaker : Business growth and entrepreneurship-MTN	Chair: Prof. Musahara Herman	Hall UR- Hall
16:15-17:00	2 nd Speaker: Economic performance and growth in developing countries- UNECA		Hall UR- Hall
17:00-17:45	3 rd Speaker: Ms. Eve de la Mothe Karoubi (SDSN, France) "The role of universities in SDG implementation"		Hall UR- Hall
17:45-18:30	Presentation of the Status of the College of Business and Economics- Principal, CBE		Hall UR- Hall
18:30-20:00	Cocktail		

Day 2: Thursday, 13th June 2019 - HOTEL NOBLEZA, Kicukiro

08:00 – 08:30	Registration		
08:30 – 09:30	Official Opening - MC - Welcome remarks by the Vice Chancellor - Guest of Honor		
09:30 – 10:30	Keynote Speaker 1: Klaus F. Zimmermann , Central European University, Budapest & President, Global Labor Organization, “The Value of Global Labor Mobility”	Moderator: Prof. Almas Heshmati	Hall- BWIZA -A
10:30 – 11:00	Coffee/Tea Break		
11:00-12:00	Keynote Speaker 2: Manfred Fishedick , Wuppertal Institute for Climate, Environment & Energy, Germany, “Climate Change and Sustainable Socio-Economic Transformation”	Moderator: Prof. Herman Musahara	Hall- BWIZA -A
12:00-13:00	Keynote Speaker 3: Hans Lööf , Royal Institute of Technology, Sweden, “Knowledge Spillover, Innovation and Exporting”	Moderator: Prof. Benson Honig	Hall- BWIZA -A
13:00 – 14:00	Lunch Break		
Panel Parallel session: Agriculture and Development Economics			
14:00 – 17:30 (Coffee break at 16.00)	<ul style="list-style-type: none"> - Gemechis Mersha Debela, Engiawork Asseffa, Dawit Diriba and Sosina Bezu “Determinants of small holders’ export potential cash crop production in Ethiopia: the case of Seaasme sector.” - Oumer BERISSO, “Determinants of Persistent, Transient and Overall Technical Inefficiencies of Ethiopian Smallholder’s Cereal Farming: Evidence from Mixed.” - Aristide Maniriho, Edouard Musabanganji and Philippe Lebailly, “An analysis of savings among rural poor households in Rwanda.” - Yonatan DESALEGN, “Household Income from Participation in Off-farm Activities in Rural Ethiopia.” - Urgaia Rissa Worku, “The main determinants for GDP growth rate in east Africa.” - Kahsay Berhane “Analyzing the Determinants Small Scale Farmers’ Participation in Cotton Production and Marketing: Evidence from Metema Wereda, Ethiopia” 	<p><u>Session chair:</u> Prof. Pär Henrik Sjölander</p> <p><u>Secretary:</u> Dr. Olivier Habimana</p>	<p style="text-align: center;"><u>Hall</u> BWIZA -A</p>

<i>Panel Parallel session: Factor Markets and Natural Resources Economics</i>			
<p>14:00 – 17:30</p> <p>(Coffee break at 16.00)</p>	<ul style="list-style-type: none"> - <i>Simeão Nhabinde and Almas Heshmati</i>, “The Extractive Industry’s impact on Economic Growth in SADC Countries” - <i>Eliziara T.Tundumula , and Isaque M. Joaquim</i>, “How is corruption connected to the mineral resources exploitation in the economic development of Mozambique?” - <i>Mekommene Bersisa</i>, “Analysis of households’ willingness to pay and preferences for improved cook stoves in Ethiopia: Evidence from discrete choice models?” - <i>KISANGA Arsene GASHEJA Faustin</i>, “Sovereign credit ratings determinants and its impact on foreign direct investment: Evidence from East African Community Countries” - <i>Martha Kibru</i> “Rural Labour Market Dynamics in Ethiopia: Evidence from a panel econometric analysis on the determinants of labour allocation and employment diversification” - <i>Lucy Jepchoge Rono& Ester Agasha</i>, “Psychological determinants of employees’ intention to retire: Case of Public Universities in Kenya” 	<p style="text-align: center;"><u>Session chair:</u> Prof. Klaus F. Zimmermann</p> <p style="text-align: center;"><u>Secretary:</u> Dr. Daniel Twesige</p>	<p style="text-align: center;"><u>Hall</u> BWIZA B</p>
<i>Panel Parallel session: Business Incubation, Banking and Consumer Behaviour</i>			
<p>14:00 – 17:30</p> <p>(Coffee break at 16.00)</p>	<ul style="list-style-type: none"> - <i>Tibaingana Anthony</i>, “Anecdotal evidence of the role of incubation in the growth of business start-ups in Uganda” - <i>Jean Bosco Ndikubwimana, Niyigena Aime Bruno, Habyarimana Cyprien, Mpabara Frederick, Mukasekuru Alice, & Mpiranya JMV</i>, “Determinants of Non-Performing Loans in Rwanda, an Econometric Approach: 1999-2015” - <i>Workneh Kassa and Yared Tadesse</i>, “Factors Affecting Consumers’ Preference for Cement Brands: The Case of ETHIOPIA” - <i>Marshall Negussie Simie</i>, “ Roads Value in Rural Household Consumption” - <i>Demeke Chimdessa Gutu</i> “The early stages of developing a new Business in developing economy: Characteristics, dominant problems, and solutions” - Ndikubwimana Philippe, Barakamfitiye Abel & Florence Mukamanzi “Credit risk management and loan quality portfolio in micro finance institutions (MFIs) in Rwanda: A case study of COPEDU Ltd” 	<p style="text-align: center;"><u>Session chair:</u> Prof. Rama B. Rao</p> <p style="text-align: center;"><u>Secretary:</u> Kamugisha Samuel</p>	<p style="text-align: center;"><u>Hall</u> MUHABURA</p>
<i>Panel Parallel session: Corporate Governance and Corporate Social Responsibility</i>			

<p>14:00 – 17:30 (Coffee break at 16.00)</p>	<ul style="list-style-type: none"> - <i>Sarah Nabachwa, Kamukama Nixon, and Nsambu Kijjambu Fredrick, “The mediating role of information asymmetry between promotions and traditional medicine usage in Uganda”</i> - <i>Ambrose Kipruto Chepkwei, “Implementation of corporate governance strategy among corporate organizations: An overview of Africa</i> - <i>Havugimana Dieudonne, Faustin Gashjea, Rama B. Rao, “The implications of Independence of Internal Auditors on Corporate Governance: A Survey of Selected Members of Institute of internal auditors - Rwanda Chapters”</i> - <i>Yohannes Workeferahu Elifneh, “Corporate Social Responsibility Practices and Motivations in a Least Developed Country”</i> - <i>Ernest Kabandana, “The relationship between the corporate governance and the financial distress of family firms in Kicukiro district</i> 	<p><u>Session chair:</u> Prof. Bideri Ishuheli Nyamulinda</p> <p><u>Secretary:</u> Dr. Samuel Mutarindwa</p>	<p><u>Hall</u> ISHEMA</p>
<p><i>Panel Parallel session: Agriculture and Development Economics</i></p>			
<p>14:00 – 17:30 (Coffee break at 16.00)</p>	<ul style="list-style-type: none"> - Tsegaye Mulugeta Habtewold “Impacts of improved agricultural technology adoption on household food security and child nutrition in rural Ethiopia.” - Selamawit Gebreegzi Kebede, “Manufacturing industry growth and Ethiopian economy: Kaldor's growth hypothesis.” - Etienne Ndemezo and Marc Uwitonze, “Enterprise size, exporting performance and employment growth in Rwanda: a firm level empirical evidence” - Matias Jaime Farahane and Almas Heshmati, “Trade and Economic Growth: Theories and Evidence from SADC” - Hailu Elias, “Impact of Credit constraints and climate variability on Agricultural Productivity: Panel data evidence from rural Ethiopia” - Gutu Gutema, “Spatial integration of livestock market in Ethiopia” 	<p><u>Session chair:</u> Prof. Almas Heshmati</p> <p><u>Secretary:</u> Dr. Rutungwa Eugene</p>	<p><u>Hall</u> NDIZA</p>
<p>18:00-20:00</p>	<p><i>Dinner</i></p>		

Day 3: Friday, 14th June 2019 HOTEL NOBLEZA, Kicukiro

Time	Item		
07:30 – 08:00	Registration		
08:00 – 09:00	Keynote Speaker 4: Almas Heshmati , Jönköping International Business School, Sweden, “Sustainable Development in Rwanda”	Moderator: Prof. Manfred Fishdeck	Hall BWIZA -A
09:00-10:00	Keynote Speaker 5: Benson Honig , McMaster University, “Researching the “other”: Successful approaches and ongoing challenges toward generalizability”	Moderator: Prof. Olof Brunninge	Hall BWIZA -A
10:00 – 10.15	Coffee/Tea Break		
Panel Parallel session: Monetary Economics			
10.15 – 13:15	<ul style="list-style-type: none"> - Enia Nkalinga Pondo, “Effects of Monetary and Fiscal Policies on Foreign Direct Investment in Mozambique during the period 2005-2015.” - Mustapha Hussaini, “Transmission of monetary policy shocks to current account balance in Nigeria.” - Yemane Michael, “The FDI- Domestic Investment Nexus in SSA.” - Ferdinand Nkikhabhazi, Veneranda Hategekimana and Edouard Musangabanji, “Monetary Policy and Economic Growth in Rwanda: An Econometric Analysis using Equilibrium Model.” - Agastinoh Macavaha, “Monetary Model to Exchange Rate Determination with Asymmetric Taylor Rule Fundamentals: Empirical Evidence from Mozambique.” - Deksios Bezabih & Yitaberek Takele “Exchange Market Pressure and Monetary Policy in Ethiopia.” - Martin Ruzima “Does the Fisher Effect hold in Rwanda?” 	<p>Session chair: Prof. Kigabo Thomas Rusuhuzwa</p> <p>Secretary: Dr. Joseph Nkurunziza</p>	Hall BWIZA -A
Panel Parallel session: Entrepreneurship and Innovation			
10.15 – 13:15	<ul style="list-style-type: none"> - Toli J. Amare “Returnee Entrepreneurship in the context of Ethiopia; A Literature Review.” - Alexis Uwamahoro and Daniel Twesige, “Determinants of entrepreneurship sustainability among family businesses in Rwanda: case of small and medium family businesses in Kigali.” - Yitaberek Takele Bayile and Robel Hilegiyorgis, “Linking Strategic Management and Corporate Entrepreneurship for Value Creation: a developing country perspective.” - Sina Mortazavi, Arsha Hazikhani, Mohammed Eslami Juha Vataannen: “Mapping inclusive innovation - A bibliometric study and a research agenda.” 	<p>Session chair: Prof. Nir Kshetri</p> <p>Secretary: Byungura Jean Claude</p>	Hall BWIZA -B

	<ul style="list-style-type: none"> - Almaz Sandybayev “Effects of innovative behaviour: ‘Train to Gain’ evidence from travel businesses in the United Arab Emirates” - Tigist Tesfaye Abebe, “Opportunities and challenges of women entrepreneurship in Ethiopian context.” - Sadiki Mutwarusha Jacques and P.Li, “Process and production innovation in small food manufacturing firms in South Kivu?.” 		
<i>Panel Parallel session: Finance, Capital Markets and E-commerce</i>			
10.15 - 13:15	<ul style="list-style-type: none"> - Iraciadukunda Violette, Nalubega Cissy, Mukasekuru Alice, Ndikubwimana Jean Bosco, Mwiza Yvette, Misago Isaie Kadhafi, “The Effect of Cash Conversion Cycle to the Financial Performance of a World Class Beverage Company in Rwanda, Case of BRALIRWA part of the HEINEKEN Company: 2010-2016.” - Fidele Mutemberezi and Mbabazi Christian, “Economic Modelling Capital Market and sustainable investment in Rwanda.” - Rukundo Prince and Pia Nilsson, “The role of E-commerce in Agriculture digitization, promoting rural development in Rwanda.” - Ferando Lichucha & Zefariono Numaio, “Importance of the types of Innovation in Enterprises operating in the Sectors of Commerce and Non-Financial Services in Mozambique, 2013-2015.” - Aristide Maniriho, Edouard Musabanganji and Philippe Lebailly, “Mobile money for financial inclusion in Rwanda: what drives the user’s behaviour?.” - Kadigiri Ginette and Bideri Ishuheri Nyamulinda, “The role of mobile money services in addressing financial inclusion: A comparative analysis between rural and urban women in Rwanda” - Thomas Kigabo Rusuhuzwa & Almas Heshmati, “Is the East African Monetary Union Ready to be Implemented?” 	<p><u>Session chair:</u> Prof. Hans Lööf</p> <p><u>Secretary:</u> Dr. Samuel Mutarindwa</p>	<p><u>Hall</u> MUHABURA</p>
<i>Panel Parallel Session: International Trade and Finance</i>			
10.15 - 13:15	<ul style="list-style-type: none"> - Afolbi Luqman, “The Impact of Free Trade and Institutional Quality on Economic Community of West African Trading Bloc.” - Zerayehu Sime Eshete & Abel Teshome Asfaw, “The Chinese Unprecedented Moves and Its Repercussion on African Economies: An Empirical Evidence from Ethiopia.” - Amassoma Ditimi & Ogbuagu Matthew Ikechukwu, “Testing the reality of inflation-expectation formation and validity of the Philips curve in Nigeria.” - Uzzeil Hategikimana, “Analysis of Trade Flows between Rwanda and European Union (EU) in Perspective of Economic Partnership Agreements (EPAs).” - Getu Tigre, “Trade and Economic Growth: Vulnerability to Poverty in Ethiopia” 	<p><u>Session chair:</u> Prof. Klaus F. Zimmermann</p> <p><u>Secretary:</u> Dr. Shema Jean Bosco</p>	<p><u>Hall</u> ISHEMA</p>

	- Addis Yimer Gebregziabhear "The FDI growth nexus in Africa" <i>Panel Parallel Session: Private Sector and SMEs Growth</i>		
10:15 - 13:15	<ul style="list-style-type: none"> - Sylvia Kazarwa, "Private sector involvement in achieving sustainable development. Case of Rwanda energy sector." - Daniel Twesige and Faustin Gasheja, "Effect of tax incentives on the growth of SME's in Rwanda: a case study of SME's in Nyarugenge district." - Jonse Bane Boka, "Demand Elasticities of Animal Source Foods Consumption in Ethiopia" - Robert Kuloba "Cooperative societies as distribution channel of insurance services in Kenya: A situational study" - Mugwaneza Olivier & Olof Brunninge, "Business Networks and SMEs Growth in Rwanda" 	<p>Session chair: Prof. Benson Honig</p> <p>Secretary: Dr. Rusagara Jean Bosco</p>	Hall NDIZA
13:15 - 14:00	<i>Lunch Break</i>		
	<i>Panel Parallel session: Firm Performance and Fintech</i>		
14:00 - 17:00	<ul style="list-style-type: none"> - Daniel Twesige and Faustin Gasheja, "Determinants of profit shifting by multinational companies in developing countries: a case of Rwanda." - Nir Kshetri, "Blockchain's Roles in Strengthening Property Rights Protection in Developing Economies." - Jean Marie Rutanga and Jonas Barayandema, "Capital Structure and Financial Sustainability of Microfinance Institutions (MFIs) in Rwanda, A comparative analysis of MFIS and SACCOs (2012 - 2017)." - Guta Legesse Tessema, "Firm Experience and Performance: A Pseudo Panel Evidence from Ethiopia." 	<p>Session chair: Prof. Pär Henrik Sjölander</p> <p>Secretary : Dr. Odette Dusaidi</p>	Hall BWIZA -A
	<i>Panel Parallel session: Climate Change, Conservation and Urban economics</i>		
14:00 - 17:00	<ul style="list-style-type: none"> - Jose Maneul Eliza Guamba, "Management of Conservation Areas with the Local Communities Participation in Mozambique." - Sufian Eltayeb Mohamed Abdel- Gadir and Ngozi Finette Stewart, "Striking the Delicate Balance between International Trade and Environmental Protection: Implications for Climate Change in Oman." - Neema Ciza Angelique and Lebailly Philippe, "New Urban Consumption Patterns and Local Agriculture: Application to the Bukavu HORECA Sector (RDC)." 	<p>Session chair: Prof. Manfred Fishedick,</p> <p>Secretary : Dr. Isaie Kadhafi</p>	Hall BWIZA -B
	<i>Panel Parallel session: Population Studies</i>		
	- Joseph Nkurunziza and Pia Nilsson , "Enrolment in Community- Based Health insurance in Rwanda: Who is still lagging behind?."	<p>Session chair: Prof. Herman Musahara</p>	Hall MUHABURA

14:00- 17:00	<ul style="list-style-type: none"> - Micheal Kofi Boachie , Tatjana Põlajeva , Albert Opoku Frimpong, “Infant Mortality in Low- and Middle-Income Countries: Does Government Health Spending Matter?.” - Dieudonne Muhoza, “Assessing the Effects of Community Health Workers program on Contraceptive Use in Rwanda” - Daniel Ruterwa Sebikabu, “Population Growth’s Effect on Economic Development in Rwanda.” 	<p><u>Secretary :</u> Dr. Rutayisire P. Claver</p>	
<i>Panel Parallel session: Poverty, Gender and Welfare Economics</i>			
14:00- 17:00	<ul style="list-style-type: none"> - Kokeb G. Giorgis & Almas Heshmati, “Gender Differential Impacts of Youth Migration on Agricultural Technology Adoption and Child Nutrition.” - Ndirangu Ngunjiri, “Relationship between single motherhood and poverty level in Kenya.” - Mustapha Hussaini, “A study on indirect medical cost of malaria in Hadejia metropolis, Nigeria.” - Liberata Mukamana, “Microcredit for empowering poor entrepreneurs in Rwanda: Case study of Duterimbere).” 	<p><u>Session Chair:</u> Prof. Hans Lööf</p> <p><u>Secretary :</u> Dr. Edouard Musangabanji</p>	<u>Hall</u> ISHEMA
<i>Panel Parallel Session: Strategic Business Management</i>			
14:00- 17:00	<ul style="list-style-type: none"> - Alice Tumwesigye Kyobutungi & Arthur Nuwgaba, “Top management team composition and organizational performance- A critical review of literature.” - Nimusima Preez and Karuhanga Nathan, “Does strategy matter for an enterprise market performance? A theoretical review of marketing strategies and industry life cycle(ILC)” - Hailemickael Deres, “Supply chain collaboration, supply chain capability and collaborative advantage: Building on extended resource based view and relational view.” - Nimusima Preez, Karuhanga Nathan, Mukarutesi Datave, Gasana Charles, Kampire Charity, and Turyamushanga Labson, “ Assessing the role of positioning strategy on market performance of soft drink manufacturing enterprises (SDMEs) in Rwanda” 	<p><u>Session Chair:</u> Prof. Olof Brunninge</p> <p><u>Secretary :</u> Dr. Philippe Ndikubwimana</p>	<u>Hall</u> NDIZA
17:00-17:30	<i>Coffee Break</i>		
17:30 -18:00	Concluding Remarks and Closure of Conference: Professor Rama B. Rao		