FLYER CHROME SURF, -a short description of initiative to a research project at Jönköping University

Chrome SURF, -Crome and "Chrome look" Automotive interior surfaces

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Increased demands on industry by societal megatrends on Sustainability, and decreased carbon foot print, Globalisation of the manufacturing and the increased demands of individualized products leads to an industrial climate of constant development and improvements and the interior design of cars and trucks are not excluded.

This project aims at introducing a set of "enablers" capable of supporting the development of automotive interior "chrome look" surfaces on components made by new concepts of improved injection moulding processes, new sustainable plastic materials.in different plastic materials.

Background –Increased demands

Metal parts and metal surfaces have been extensively in use for automotive interiors since the early days of motorism but during the last decades environmental demands on decreased fuel consumption, and environmentally greener and safer manufacturing processes has led to an increased use of lighter and less carbon foot print plastic interior parts with plated or painted metal surfaces.

The metal plating products are manufactured by injection moulding and plating and material variables influence significantly the appearance output. The manufacturing processes for generating those highly complex surfaces are therefore decisive in terms of the technical as well as the economic performance of the product.

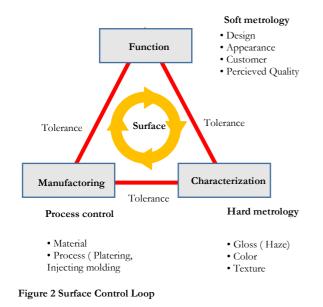
The importance of "interior glossiness"

The functionalization of surfaces is an important step for bringing special properties onto technical products. Typical features are glossy metal surfaces for car interiors where gloss, colour and texture patterns heavily influence the total appearance.

Current trends

The current trends and developments leads to the introduction of new more- or less tested concepts of "shiny" interior parts, based on new materials and processes simultaneously as the customer in many cases and market segments demand a higher quality. The higher quality is not only expressed in terms of glossiness and colour of chrome- or chrome look interior parts but also of the visual variation and balance between nearby or associated parts in the interior.

Controllable injection moulding- and coating processes result in predictable gloss and colour levels but needs to be completed with a matching quality system ensuring the glossiness and colour over time and that surfaces perceived as the "right" and expected quality by the end-user, -the customer.



Focusing on an integrated quality system and standardisation

To meet the aims of the project, focus is to develop a quality system with surface specifications ensuring the level and controllability of the visual perception of the chromium or chromium like surfaces. This will be made in close interaction with state-of-the-art chromium plating and injection moulding processing.

The project will develop standards and specifications for the objective surface properties like topography, colour, translucency and gloss as well as subjective perceptual properties, - the visual customer response. The development of the standards and specifications as "main" enablers towards the project aim is based on enabling technologies to be developed and implemented in the fields of: *"white lab" metrology* of topography, colour, gloss and translucency, processes for chromium coating and injection moulding, *"white lab-", "studio-", and "field-" metrology* of human visual perception as well as *maintenance technology* to ensure the durability and life time of the chrome coated surfaces (see fig below).

ENABLERS

Standards and Specifications for objective properties -topography, colour, transluency and gloss

CHALLENGES

Increased demands by SOCIETAL MEGAtrends on

- Sustainability and carbon footprint
- Globalization of the manufacturing
 Individualization of products

LEADS TO

- Un-robust manufacturing of surfaces in new processes and new materials. Introduction of light weight products and new sustainable processes and materials with unknown impact on visual properties.
- A need for technologies assessing, predicting and facilitating maintenence demands and operations for chromium coated plastic parts.
- the life cycle of Variation of the visual appearance while Parts are manufactured by a broad range of work-shops and sub-suppliers in complex manufacturing chains using un-complete specifications.
- Increased market demands on the visual response of products surfaces. By increased expectations from the customer on subjective perceptual properties, -visual respons on the coated products, the demands on "premium quality and visual perception of the chromium surfaces increase.

'White lab" metrology technology for topography, colour, transluency and gloss

> State-of-the art chromium coating processes using environmentally- and economically sustainable

> > State-of-the-art preprocessing injection moulding process and ______ tooling

Standards and Specifications for subjective perceptual properties, -visual response

> "White lab" soft metrology technology for testing of visual response

> > "Studio" soft metrology technology for visual response

> > > "Field " soft metrology technology for visual response

> > > > Optimized maintenence of chromium coated surfaces' visual response