



## Programme: Graphic Design and Web Development, 180 credits

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Graphic Design and Web Development combines graphic design, programming and web design with training in digital marketing and User Experience Design. The students are given skills to design and code interactive web applications for different platforms with a clear focus on the user experience. They also gain theoretical and practical skills to design graphic material for both printed and digital media.

**When students go out to work in private or public sector during semester 4, they will have acquired the following knowledge within each course:**

### Graphic Design

- Fundamentals of Graphic Design
- Visual Communication
- Content Creation & Portfolio

### Web Development

- Foundations of Programming
- Front-End Fundamentals
- Web Design Project
- Front-End Application Development
- Full-Stack Development

### UI/UX

- User Research
- User Experience Design

### Other courses

- Marketing Communication
- AI for Creativity
- Information Visualization
- Research Methods for Computer Science and Informatics