



JÖNKÖPING UNIVERSITY
International Business School

Jönköping, 30th May 2022

Dear International Economics student,

I would like to take this opportunity to welcome you to the programme and provide you with some initial information regarding the programme and your first two courses. I am very happy that you choose this programme and I can assure you that I, together with my colleagues, will do our best to give you a great education and experience here at JIBS.

The programme you are enrolled in aims to develop your ability to understand and analyse different types of socio-economic problems and the dynamics of an international and global economy. You will learn to use economic theory to analyse and evaluate economic problems and understand its underlying factors. The ability to analyse problems in a systematic manner is fundamental to modern economics and permeates the entire programme.

The main subject of the programme is economics, and you will take 90 credits within this subject. The programme also gives you a good knowledge of mathematics, statistics and econometrics, as you will take 30 credits in these subjects during your first and second year. These courses provide you the skills and tools needed to process and analyse data, e.g., for your bachelor thesis in your last semester. These skills are also increasingly in demand when you embark upon your career after the graduation. The programme also includes 30 credits in business administration addressing various aspects such as, leadership, entrepreneurship, accounting and finance to provide insight into the business side. In addition, you will have one full semester where we encourage you to go and study abroad in one of our Partner University around the world. During this semester you are free to elect 30 credits in topics that interests you. This gives you a unique opportunity to broaden or specialize your knowledge in which ever subject you like.

The programme starts on Monday the 22nd of August with a formal roll call at JIBS. Then, these two courses are the first ones you will take.

Introduction to Economic Thought

This course introduces you to origins of economic theories and their development, as well as their connection with other fields such as political science and philosophy. It will also increase your understanding of how economic thoughts have helped developing the society and the role of institutions.

The course will include the ideas and theories of classical economists – such as Adam Smith, David Ricardo, Karl Marx, John Maynard Keynes, and Joseph Schumpeter – as well as the contributions of Nobel Memorial Prize laureates in Economics.

The literature used in the course is the following book:

Roncaglia, A. (2017). A Brief History of Economic Thought. Cambridge University Press. ISBN: 9781316798416.



Associate Professor Marcel Garz (marcel.garz@ju.se)

the examiner and main teacher in this course.

Office: B5015

ADDRESS: Jönköping International Business School Ltd, P.O Box 1026, SE-551 11 Jönköping, Sweden

VISIT: Gjuterigatan 5, Campus, Building B

PHONE: +46 (0)36 10 10 00

WEB: www.ju.se

CIN.No: 556487-2728

IBAN: NDEASESS

BIC: SE95 9500 0099 6042 0326 5352

More information about the course and the course syllabus can be found [here](#). The schedule for your programme can be found [here](#) by choosing the International Economics option with the ending H22, as your class is starting in autumn 2022.

In parallel to this course you also take your first course in business administration.

Entrepreneurship:

Entrepreneurship is an introductory course in Business Administration. The course content focuses on entrepreneurship actor(s) and their endeavour in the process of starting and running a venture. More specifically, Entrepreneurship centres around four different and equally important areas: (1) Entrepreneurial mindset, (2) Entrepreneurial opportunity, (3) Entrepreneurial action, and (4) Entrepreneurship in Context.

The learning is primarily based on self-study of the literature and individual and team preparation of seminar and project work. The learning process is supported by lectures and seminars, where both theory and practice are connected. The team projects are particularly important for the application of theory and learning experience in the course.

The literature used in the course consists of one book as well as articles that will be listed and available online when the course starts:

Barringer, Bruce & Ireland, Duane (2018). Entrepreneurship: Successfully Launching New Ventures, Global Edition. Pearson Education. 6th edition ISBN:9781292255330



Assistant Professor Magdalena Markowska (Magdalena.markowska@ju.se)
the examiner and main teacher in this course.
Office: B7017

More information about the course and the course syllabus can be found [here](#) and the schedule for your programme is given above.

I – Anna Nordén – as programme director is responsible for the overall coordination of the programme courses, ensuring high programme quality and also functions as a speaking partner for you as a student, and the faculty. You are more than welcome to get in touch with me with questions regarding the programme at any time. Questions regarding the individual courses are better sent directly to the course examiners.



Assistant Professor Anna Nordén (anna.norden@ju.se)
Program Director of International Economics
Office: B5056

We look forward to seeing you at JIBS in August!

Anna and the teaching team of *International Economics*