



JÖNKÖPING UNIVERSITY
International Business School

Jönköping, 30th May 2022

Dear International Logistics & Supply Chain Management student,

I would like to take this opportunity to welcome you to the Master of Science program in International Logistics & Supply Chain Management (ILSCM) and to provide you with some initial information regarding your first two courses. I am very happy that you chose this programme and I can assure you that I, together with my colleagues, will do our utmost to make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive.

Over the next two years you will receive a cross-disciplinary education, combining the core topics of logistics and supply chain management with informatics and economic geography. We will endeavour to provide you with a deep theoretical understanding of the supply chain network and its development, as well as of the tools needed to analyse, develop, and change such supply chains.

The introduction week will take place during August. During this week there will be mandatory roll call (precise details will be clarified in a separate message) where I will have the opportunity to meet you all in person. I look forward to seeing you then!

The introduction week is devoted to information sessions, lectures, and social events to introduce you to your program and our school. It is vital that you attend all information sessions and lectures. We also recommend you take part in social events to speed up the process of your feeling at home here.

The student web is a useful source of information regarding courses and other university related activities <https://ju.se/student/en.html>.

Most Covid-related restrictions have now been lifted and we are happy to have returned to on-campus teaching. You can read about our latest policies are posted at the regularly updated site: <https://ju.se/en/about-us/jonkoping-university/information-material/updated-information-regarding-the-coronavirus.html>.

As programme director I am responsible for the overall quality and development of the programme. You are more than welcome to get in touch with me with questions regarding the programme. However, questions regarding specific courses should be sent directly to course examiners.

Let me give you a short description of the first two courses and the faculty involved:

Advanced Supply Chain Management 1

Course code: JA1R26

The aim of the course is to achieve an understanding and knowledge about the supply chain management, its participants, functions, and flows and how these are interrelated and interacting. It introduces the students to the analysis of logistic flows for different products and services within and between firms in the supply chain. Further, students will acquire insights into how changes in one part of the supply chain can influence parts, and sometimes the entire supply chain and its development. Students will have a unique opportunity to learn about the region's logistics hub, while also applying relevant theoretical concepts to cases and best practices from the surrounding region. The course is expected to help students develop their capabilities to identify, manage and use supply chains as a means of creating business value, resilience, sustainability, enhancing competitive advantage, in a variety of ways.

Course literature

Coyle, Langley, J., Novack, R. A., & Gibson, B. J. (latest edition). *Supply chain management: a logistics perspective*. Cengage Learning.

Course syllabus

https://ju.se/sitevision/proxy/en/study-at-ju/courses.html/svid12_1d3e065914e1abebf6732fa/-258478183/en/course_syllabuses/JA1R26.pdf?revision=2%2C000

Course Examiner



Carla Gonçalves-Machado

Assistant Professor in Business Administration

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International Distribution and Retailing

Course code: JIDR25

The course takes a strategic approach to the topics of international distribution and retailing. It starts off by discussing various retailing formats and ownerships as well as distribution covered from an international perspective. Also, by taking a holistic perspective on operations, various supply chain management topics, including inventory management, information and financial flows will be discussed. Moreover, the ethical and corporate social responsibility issues in retailing will be covered throughout the course.

Course literature

1. Robert W. Palmatier, Eugene Sivadas, Louis W. Stern, Adel I. El-Ansary, (2019) *Marketing Channel Strategy - An Omni-Channel Approach*, Routledge, ISBN 9780367262099
2. Additional articles as specified in course introduction

Course syllabus

https://ju.se/sitevision/proxy/en/study-at-ju/courses.html/svid12_1d3e065914e1abebf6732fa/-258478183/en/course_syllabuses/JIDR25.pdf?revision=3%2C000

Course Examiner



Johan Larsson

Lecturer and Programme Director in Business Administration

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We look forward to seeing you in August!

A handwritten signature in black ink, appearing to read 'Ryan Rumble'.

Ryan Rumble

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