



JÖNKÖPING UNIVERSITY
International Business School

Dear Global Management student,

I would like to take this opportunity to welcome you to the Master of Science program in *Global Management*, that will provide you with some initial information regarding your first two courses. This program will equip you with knowledge and skills required to become an effective leader in diverse business contexts and varied intercultural settings. These skills are, in turn, vital to meet the rapidly changing challenges of dynamic, globalized markets, and competitive environments, while at the same time providing future leaders with ability to anchor business activities in the local context – thus responding to global and local demands. I am very happy that you chose this program and I can guarantee you that I, together with my colleagues, will make our most to make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive.

Together we will recognize relevant contemporary markets, culture, and dynamic demands. As such, as information and communication are crucial for the success global managers, we together, will develop skills required, not only for you, to become contemporary business leaders, but also skills for taking other organizational roles, for example, when leading projects towards the achievement of social responsibility, or when leading human resources towards sustainable mindsets impacting accurate markets. Through group and project-oriented work you will be able to practice your planning and collaboration skills, experience different levels of communication, and connect in intercultural relations.

I hope to see You during the introduction week in August, and especially at the rollcall on Monday 19 August at 08.30.

The whole first week, 19-23th of August, is devoted to information sessions, lectures and social events to introduce you to your program and our school. It is vital that you **attend all information sessions and lectures** and we also recommend you take part in social events to speed up the process of feeling right at home here.

As program director I am responsible for the overall quality and development of the program. You are more than welcome to get in touch with me with questions regarding the program at any time. Questions regarding courses must however be sent directly to course examiners.



Elvira Kaneberg

Assistant Professor in Business Administration
Program Director, Global Management
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Let me give you a short description of the first two courses and the faculty involved:

Additional information, regarding the programme, will be presented on JIBS homepage before each application period.

1) Advanced Leadership

The course builds on a set of theoretical perspectives about leadership covering key themes from sociology and psychology such as power, identity, strategy, change, crisis, gender, and ethics in order to foster professional and personal responsibilities as a leader in a global business context.

Course literature

- Additional information, regarding the course literature, will be presented on JIBS homepage before each application period.
- Articles as specified in course introduction

Course syllabus

http://kursinfoweb.hj.se/en/program_syllabuses/JAGM9.pdf?revision=1,000

Course examiner, Associate Dean of Research, Daniel Pitino Daniel.Pittino@ju.se 46 36-101825

2) Contemporary Issues in a Globalized World

The course is designed to provide you as a student understanding and knowledge on the contemporary issues in a globalized world that aims to introduce the complexity of the modern business environment. The course emphasizes the dynamic and connected nature of modern business, noting the interaction of international firms with contemporary trends – and the interplay of trends with one another. Students are provided with tools to identify and analyze trends and are given the opportunity to conduct a deeper study of an issue or set of issues in a globalized business world.

Course literature

- Distributed material during the course.

Course syllabus

http://kursinfoweb.hj.se/en/program_syllabuses/JAGM9.pdf?revision=1,000

The course examiner is, Postdoc, Dinara Tokbaeva dinara.tokbaeva@ju.se

We look forward seeing you in August!

/Elvira and the teaching team of Global Management