



JÖNKÖPING UNIVERSITY  
*International Business School*

**Dear International Logistics and Supply Chain Management student,**

I would like to take this opportunity to welcome you to the Master of Science program in *International Logistics and Supply Chain Management (ILSCM)*, that will provide you with some initial information regarding your first two courses. I am very happy that you chose this program and I can guarantee you that I, together with my colleagues, will make our most to make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive.

Together we will explore the world of International Logistics and Supply Chain Management and study the ways in which it transforms a cross-disciplinary education, combining the core topics of logistics, distributions, and supply chain management with informatics, and economic geography, into analytical and practical tools needed to develop sustainable business models for meeting current supply chain demands. Along with the studies, we will also discover the many uses of the Supply Chain Management field, not only for evolving sustainable interactions between technology, business, and human environment, but also into logistical distribution and retailing practices for applying the increasingly internationally demands.

**I hope to see You during the introduction week in August, and especially at the rollcall on Monday 19 August at 10.00.**

The whole first week, 19-23<sup>th</sup> of August, is devoted to information sessions, lectures and social events to introduce you to your program and our school. It is vital that you **attend all information sessions and lectures** and we also recommend you take part in social events to speed up the process of feeling right at home here.

As program director I am responsible for the overall quality and development of the program. You are more than welcome to get in touch with me with questions regarding the program at any time. Questions regarding courses must however be sent directly to course examiners.



**Elvira Kaneberg**

Assistant Professor in Business Administration  
Program Director, International Logistics and Supply Chain Management  
[elvira.kaneberg@ju.se](mailto:elvira.kaneberg@ju.se), 46 36-10 1721

Let me give you a short description of the first two courses and the faculty involved:

Other Information Preparatory/foundation courses cannot be included/counted for the JIBS degree. Additional information, regarding the programme, will be presented on JIBS homepage before each application period.

### **1) Advanced Supply Chain Management 1**

The course is designed to provide students understanding and knowledge about the supply chain, its participants, functions and flows, and how these interrelate and interact with each other. This course introduces the students into how to analyze logistic flows for different products and services within and between firms in the supply chain. Further, students will acquire an insight of how changes in one part of the chain will influence the whole supply chain and its development. Students will also learn about the role and importance of recycling and reverse logistics and the importance of performance measurement for the supply chain sustainability.

#### **Course literature**

- Langley, Coyle, Gibson, Novack, Bardi, Managing Supply Chains – a logistics approach, latest edition. South Western.
- Distributed material during the course.

#### **Course syllabus**

[http://kursinfoweb.hj.se/en/program\\_syllabuses/JAI29.pdf?revision=1,000](http://kursinfoweb.hj.se/en/program_syllabuses/JAI29.pdf?revision=1,000)

The course examiner is, Assistant Professor Imoh Antai: [Imoh.Antai@ju.se](mailto:Imoh.Antai@ju.se), 46 36-10 1705

### **2) International Distribution and Retailing**

The course takes a strategic approach to the topic's international distribution and retailing. It starts off by discussing various retailing formats and ownerships as well as distribution covered from an international perspective. Also, by taking a holistic perspective on operations, various supply chain management topics, including inventory management, information and financial flows will be discussed. Moreover, the ethical and corporate social responsibility issues in retailing will be covered throughout the course

#### **Course literature**

- Articles Robert Palmatier, Louis Stern, Adel El-Ansary (2014)
- Marketing Channel Strategy, Global Edition 8th Edition, Paperback, 496 pages, ISBN13: 9781292060460
- Articles as specified in course introduction

#### **Course syllabus**

<https://pingpong.hj.se/courseId/20969/node.do?id=16526385>

Course Responsible, is PhLic Johan Larsson, [johan.larsson@ju.se](mailto:johan.larsson@ju.se), 46 36- 10 1893

**We look forward seeing you in August!**

**/Elvira and the teaching team of International Logistics and Supply Chain Management**