



JÖNKÖPING UNIVERSITY
International Business School

Dear Strategic Entrepreneurship student,

I would like to take this opportunity to welcome you to the Master of Science program in *Strategic Entrepreneurship*, that will provide you with some initial information regarding your first two courses. I am very happy that you chose this program and I can guarantee you that I, together with my colleagues, will make our most to make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive.

Together we will explore the Strategic Entrepreneurship area and study entrepreneurial effectiveness, both for creating and launching new start-ups and for identifying and developing new opportunities in existing organizations. Along with the studies, we together, will discover challenges for venture creation as well as how companies can recover and sustain their entrepreneurial spirit to achieve strategic renewal. This will be possible, by for example, when you as students, build on previous research results as well as, when you with other students, get involved in projects for gaining practical startup experiences.

I hope to see You during the introduction week in August, and especially at the rollcall on Monday 19 August at 08.30.

The whole first week, 19-23th of August, is devoted to information sessions, lectures and social events to introduce you to your program and our school. It is vital that you **attend all information sessions and lectures** and we also recommend you take part in social events to speed up the process of feeling right at home here.

As program director I am responsible for the overall quality and development of the program. You are more than welcome to get in touch with me with questions regarding the program at any time. Questions regarding courses must however be sent directly to course examiners.



Elvira Kaneberg

Assistant Professor in Business Administration
Program Director, Strategic Entrepreneurship
elvira.kaneberg@ju.se, 46 36-10 1721

Let me give you a short description of the first two courses and the faculty involved:

Additional information, regarding the programme, will be presented on JIBS homepage before each application period.

1) Entrepreneur: Person & Process

The course is designed to provide students understanding and knowledge on Entrepreneur: Person and Process, for learning about entrepreneur features, fulfill the needs for an entrepreneurial mind-set, and for helping you as student to develop in the practices of a worldview. As a point of departure, this course brings an introduction to different theoretical perspectives on and facets of entrepreneurship as well as to the concept of “entrepreneuring” (that is entrepreneurship as a process). Thus, the core of this course is to provide a foundation for the programme, as well. As such, learning for and in entrepreneurship, for example, will follow practices for identifying and developing venture ideas for new start-up, as well as, for established organizations.

Course literature

- Additional information, regarding the literature, will be presented on JIBS homepage before each application period.

Course syllabus

http://kursinfoweb.hj.se/en/program_syllabuses/JAS29.pdf?revision=1,000

The course examiner is, Professor Leona Achtenhagen, Leona.Achtenhagen@ju.se, 46 36-10 1822

2) Entrepreneurial Growth

The course takes an Entrepreneuring: Person and Process view, that communicates the ideological pillars of the programme, the students take the course Entrepreneurial Growth, which introduces learning about entrepreneurship and managing an entrepreneurial firm. In this course, academic work focus, will be through lectures, literature discussions, as well as writing of academic texts. Case studies and guest lectures construct a bridge to the world outside the academy.

Course literature

- Additional information, regarding the literature, will be presented on JIBS homepage before each application period.

Course syllabus

http://kursinfoweb.hj.se/en/program_syllabuses/JAS29.pdf?revision=1,000

Course Responsible, is Associate Professor Karin Hellerstedt, Karin.Hellerstedt@ju.se, 46 36-10 1855

We look forward seeing you in August!

/Elvira and the teaching team of Strategic Entrepreneurship programme