

SPARK ECG

TAKING THE PULSE ON COLLABORATION



JÖNKÖPING UNIVERSITY
School of Engineering

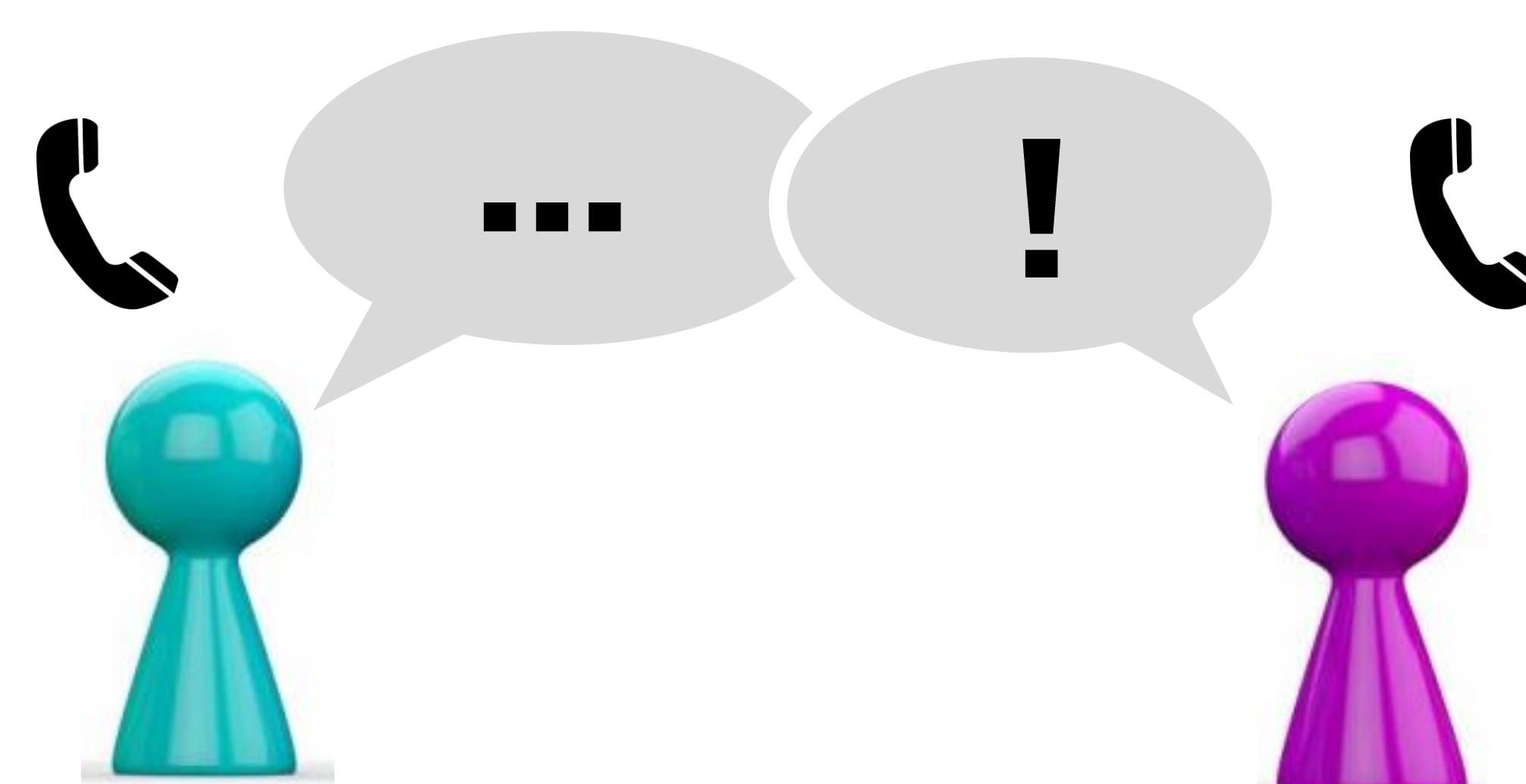
SPARK is the research and educational environment at the School of Engineering at Jönköping University focusing on knowledge intensive product realization. SPARK ECG is our process for measuring and ensuring consensus and co-production between researchers and their industrial partners



SPARK ECG is carried out through interviews with both company representatives and the project manager in 4 different stages of the project; at the beginning, after 1 year, after 2 years and after the end of the project.

The interviews are conducted by an external and objective partner. The questions asked are for example (from first stage):

1. What is the goal for participating in this research project for your company?
2. What are your expectations?
3. Do you have enough resources and energy to succeed?
4. What are the expected long-term effects from this project?



Help!

Support from SPARK operational team.

OK!

Good. Business as usual until next stage.

Great!

Marketing activities! Eligible for SPARK award



The results from carrying out the SPARK ECG is both an overview of how all projects are doing as well as how the collaboration and co-production develops over time. It also strengthens the relationship between SPARK and the company representatives.