



JÖNKÖPING UNIVERSITY
International Business School

Dear Global Management student,

I would like to take this opportunity to welcome you to the Master of Science program in Global Management and to provide you with some initial information regarding your first two courses. I am very happy that you chose this programme and I can assure you that I, together with my colleagues, will do our most to ensure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive.

Over the next two years, we will explore issues and develop the skills required to become an effective business leader in the contemporary business environment; a world that is increasingly multi-cultural, volatile, data-driven, socially responsible, and entrepreneurial.

I hope to see you during the introduction week in August, and especially at the rollcall on Monday 23rd August at 13:00 in B1033.

Given the unpredictable times, please make sure to regularly check for updates on the JU web page. All pandemic-related updates and policies are posted at: <https://ju.se/en/about-us/jonkoping-university/information-material/updated-information-regarding-the-coronavirus.html>

In addition, the student web is a useful source of information regarding courses, IT support, and other university related activities <https://ju.se/student/en.html>.

The whole first week, 23rd-27th of August, is devoted to information sessions, lectures, and social events to introduce you to your program and our school. It is vital that you attend all information sessions and lectures, and we also recommend you take part in social events to help you develop a sense of feeling at home here at JIBS.

As programme director I am responsible for the overall quality and development of the programme. You are more than welcome to get in touch with me with questions regarding the programme at any time. Questions regarding specific courses however should be sent directly to course examiners.

Let me give you a short description of the first two courses and the faculty involved:

Global Strategy

Course code: JGSR21

Course overview

This course is designed to introduce students to the general strategic opportunities, challenges, and trade-offs facing firms in an increasingly global environment. Students who complete this course will achieve a solid understanding of how successful global companies maximize value creation and value capture in global markets.

Course literature

1. Guemawat, P. (2018), The new global road map: Enduring strategies for turbulent times, Harvard Business School Press (available online at JU library)
2. Alcacer, J. (2015), Competing globally, Core curriculum and 1) the Tag Heuer Carrera Connected case, 2) Logoplaste, and 3) Yushan Bicycles (available for purchase here <https://hbsp.harvard.edu/import/834171>)

Course syllabus

https://ju.se/sitevision/proxy/en/study-at-ju/courses.html/svid12_1d3e065914e1abebf6732fa/-258478183/en/course_syllabuses/JGSR21.pdf?revision=1%2C000

Course Responsible



Henry Lopez

Assistant Professor in Business Administration

Email: henry.lopez@ju.se

Office: B6059

Advanced Leadership

Course code: MGSR 23

Course overview

The course builds on a set of perspectives on leadership with key themes that are practically relevant in the contemporary global setting: collective leadership, remote leadership, leaderless organizations, to foster professional responsibilities in a context of global sustainability challenges. The course is based on the different types of pedagogy: e-learning, online classes, art-based teaching, to make the learning process more interactive and efficient.

Course literature (selection)

1. Antonacopoulou, E. P., & Georgiadou, A. (2020). Leading Through Social Distancing: The Future of Work, Corporations and Leadership from Home. *Gender, work, and organization*. 749-767.
2. Brookes, S. (2015) *The Selfless Leader: A Compass for Collective Leadership*. Red Globe Press.
3. Parker, M., Stoborod, K. & Swann, T. (eds). (2020). *Anarchism, Organization and Management. Critical Perspectives for Students*. Routledge.
4. Talgam, I. (2015). *The Ignorant Maestro: How Great Leaders Inspire Unpredictable Brilliance*. Penguin

Course syllabus

https://ju.se/sitevision/proxy/en/study-at-ju/courses.html/svid12_1d3e065914e1abebf6732fa/-258478183/en/course_syllabuses/MGSR23.pdf?revision=5%2C000

Course Examiner



Michal Zawadzki

Assistant Professor in Business Administration

Email: michal.zawadzki@ju.se

Office: B6058

We look forward to seeing you in August!



A handwritten signature in black ink, appearing to read 'Ryan Rumble', written in a cursive style.

Ryan Rumble

Program Director of *MSc Global Management*

Email: ryanmichael.rumble@ju.se

Office: B6040