



JÖNKÖPING UNIVERSITY
International Business School

Dear *International Logistics and Supply Chain Management* student,

I would like to take this opportunity to welcome you to the Master of Science program in International Logistics and Supply Chain Management (ILSCM) and provide you with some initial information regarding your first two courses. I am very happy that you chose this program and I can assure you that I, together with my colleagues, will make our most to make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive.

Over the next two years you will receive a cross-disciplinary education, combining the core topics of logistics and supply chain management with informatics and economic geography. We will endeavour to provide you with a deep theoretical understanding of the supply chain network and its development, as well as of the tools needed to analyse, develop, and change such supply chains.

I hope to see you during the introduction week in August, and especially at the rollcall on Monday 17 August at 14:00 in B1024. Given the unpredictable times, please make sure to check for updates on the JU web page.

The student web is a useful source of information regarding courses and other university related activities <https://ju.se/student/en.html>.

The whole first week, 17-21st of August, is devoted to information sessions, lectures, and social events to introduce you to your program and our school. It is vital that you attend all information sessions and lectures and we also recommend you take part in social events to speed up the process of feeling right at home here.

As program director I am responsible for the overall quality and development of the program. You are more than welcome to get in touch with me with questions regarding the program at any time. Questions regarding particular courses should however be sent directly to course examiners.

Let me give you a short description of the first two courses and the faculty involved:

Advanced Supply Chain Management 1

Course code: JA1R 26

The aim of the course is to attain knowledge and understanding about the concept of the supply chain, its participants, their functions, the flows that occur amongst them, and how all these are interrelated and interacting. It introduces students to the analysis of logistic flows for different products and services within and between firms in the supply chain. Further, students will acquire insight into how changes/events in one part of the supply chain influences other parts of the supply chain. Students will also learn about the role and importance of recycling and reverse logistics and the significance of performance measurement for the supply chain in this regard.

Course literature

1. Langley, Coyle, Gibson, Novack, & Bardi. Managing Supply Chains – A Logistics Approach (latest edition). South Western.
2. Distributed material during the course.

Course syllabus

https://ju.se/en/study-at-ju/courses.html?url=-258478183%2Fen%2Fcourse_syllabuses%2FJA1R26.html%3Frevision%3D1%252C000%26semester%3D20172&sv.url=12.1d3e065914e1abebf6732fa

Course Examiner



Imoh Antai

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International Distribution and Retailing

Course code: JIDR 25

The course takes a strategic approach to the topics of international distribution and retailing. It starts off by discussing various retailing formats and ownerships as well as distribution covered from an international perspective. Also, by taking a holistic perspective on operations, various supply chain management topics, including inventory management, information and financial flows will be discussed. Moreover, the ethical and corporate social responsibility issues in retailing will be covered throughout the course.

Course literature

1. Robert Palmatier, Louis Stern, Adel El-Ansary (2014). Marketing Channel Strategy, Global Edition (8th Edition), Paperback, 496 pages, ISBN13: 9781292060460
2. Articles as specified in course introduction

Course syllabus

https://ju.se/en/study-at-ju/courses.html?url=-258478183%2Fen%2Fcourse_syllabuses%2FJIDR25.html%3Frevision%3D1%252C000%26semester%3D20172&sv.url=12.1d3e065914e1abebf6732fa

Course Examiner



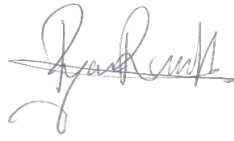
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We look forward to seeing you in August!



Ryan Rumble

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