



**SCHOOL OF EDUCATION
AND COMMUNICATION**
JÖNKÖPING UNIVERSITY

**Syllabus passed by the Board of Global Studies
2009-05-11**

Autumn semester 2009

Course code: LCPA19

Level: A

Subject area: SA

Subject code: ICA

Communication Perspectives, 7.5 Higher Education Credits

Kommunikativa perspektiv, 7,5 högskolepoäng

Basic level

General information

The aim of the course is to introduce students to communication studies from the perspective of levels and contexts. There will be a special focus on international and intercultural aspects, especially designed for students enrolled in the undergraduate program Global Studies.

The course is designed to prepare students for their communication skills in work placements in an international context. The course is also offered to international students participating in exchange programs.

Learning outcomes

On completion of this course, students should be able to:

- define levels of communication
- recognize different contexts of communication and the levels of communication within these
- distinguish communication patterns used in different cultures
- compare different cultures communication patterns

Course content

- Communication levels from intrapersonal communication to mass communication
- Communication contexts, e.g. crisis communication, health communication, intercultural communication
- Communication patterns in a cultural perspective

Admission requirements

Basic qualifications for university studies and English level B for Swedish students

International students: Fluency in English equivalent to at least a 550 (old scale) 312 (new scale) TOEFL score. (Competency in Swedish language not required.)

Teaching and learning forms

The teaching methods are a variety of lectures, seminars, group studies and practical assignments.

Examination and grading

One group work with seminar, one group work with presentation, one individual written exam and one individual essay. Active attendance at lectures is required and will be evaluated in the final grade. Grades given are VG, G, and U for Swedish students and the ECTS grading scale for international students.

Course evaluation

The course will be evaluated at the end of the course.

Course literature

The course literature is listed in an appendix.

Reviderad 2009-11-16

Communication Perspectives, 7.5 HE credits

	Number of pages
McPhail, Thomas L. (2006): <i>Global Communication</i> , Oxford: Blackwell Publishing	300
Wood, Julia T (2008): <i>Communication Mosaics</i> , Belmont, CA: Thomson Higher Education	400
alternativt: Tubbs, S., Moss, S. (2008) <i>Human Communication</i> McGraw-Hill	
Articles	100