

RECOMMENDED COURSE PACKAGES  
for incoming exchange **AUTUMN 2026 - Master**

<b>Applied Economics and Data Analysis</b>	credits	period
Programming and Data Analysis	5	A1
Digital Business and Strategy	5	A1
Advanced Microeconomics	10	A2-A3
Advanced Applied Econometrics	10	A2-A3

<b>Strategic Marketing</b>	credits	period
Strategic Marketing and Business Growth	5	A1
Strategy and Supply Chain Management	5	A1
International Market Assessment and Strategy	5	A2
Strategic Brand Management	5	A2
Understanding the consumer	5	A3
Data-driven Decision Making	5	A3

<b>Finance</b>	credits	period
International Financial Analysis	10	A1-A2
Purpose-driven Innovation	5	A1
Asset Pricing	5	A2
Portfolio Management	5	A3
Machine Learning in Finance	5	A3

<b>Entrepreneurship and Innovation</b>	credits	period
Purpose-driven Innovation	5	A1
Strategic Marketing and Business Growth	5	A1
Entrepreneurial Creativity and Communication	5	A2
Networks, Contexts and Ecosystems for Entrepreneurship	5	A2
New Venture Creation	5	A3
Corporate Entrepreneurship and Innovation	5	A3

<b>Leading Change, Organisations and People</b>	credits	period
Corporate Governance and Entrepreneurship	5	A1
Purpose-driven Innovation	5	A1
Strategizing in an Uncertain World	5	A2
Sustainability and compliance across value chains	5	A2
Leading Organizational Development and Learning	5	A3
Data-driven Decision Making	5	A3

<b>Digital Business and AI management</b>	credits	period
Digital Business and Strategy	5	A1
Purpose-driven Innovation	5	A1
The business of AI – platforms, models, applications, and impact	5	A2
Sustainability and compliance across value chains	5	A2
Technology and society – ethics, law and policy	5	A3
Data-driven Decision Making	5	A3

<b>Strategic Supply Chain Management</b>	credits	period
Strategy and Supply Chain Management	5	A1
Strategic Marketing and Business Growth	5	A1
Sourcing and Supplier Relationship Development	5	A2
Sustainability and compliance across value chains	5	A2
Distribution and Retailing	5	A3
Data-driven Decision Making	5	A3

<b>Leadership and Entrepreneurship</b>	credits	period
Corporate Governance and Entrepreneurship	5	A1
Purpose-driven Innovation	5	A1
Strategizing in an Uncertain World	5	A2
Entrepreneurial Creativity and Communication	5	A2
Leading Organizational Development and Learning	5	A3
Corporate Entrepreneurship and Innovation	5	A3

<b>Strategic Supply Chain Management and Marketing</b>	credits	period
Strategy and Supply Chain Management	5	A1
Strategic Marketing and Business Growth	5	A1
Sourcing and Supplier Relationship Development	5	A2
Strategic Brand Management	5	A2
Distribution and Retailing	5	A3
Understanding the consumer	5	A3

RECOMMENDED COURSE PACKAGES  
for incoming exchange **SPRING 2027 - Master**

<b>Finance and Digital Business</b>	credits	period
Financial Risk Management	5	S1
Research Methods in Finance	5	S1
Derivatives	5	S2
Actionable insights – data visualization and storytelling	5	S2
Accelerating and Leading Digitalization	5	S3
Organizational Change and Negotiation	5	S3

<b>Marketing and Supply Chain Management</b>	credits	period
Research methods in Marketing	5	S1
IMC Strategy and Planning	5	S1
Marketing in Society	5	S2
Smarter Supply Chains	5	S2
Humanitarian Supply Chain Resilience	5	S3
Accelerating and Leading Digitalization	5	S3

<b>Entrepreneurship and Digital Business</b>	credits	period
Research Methods in Entrepreneurship and Innovation	5	S1
Entrepreneurial Project	10	S1-S2
Actionable insights – data visualization and storytelling	5	S2
Accelerating and Leading Digitalization	5	S3
Organizational Change and Negotiation	5	S3

<b>Leading Change, Organisations and People</b>	credits	period
Leading Personal Development	5	S1
Financial Literacy for Managers	5	S1
Designing Performance Management Systems	5	S2
Project Management in and across Organizations	5	S2
Organizational Change and Negotiation	5	S3
Bridging to Practice: Consulting as a Process	5	S3

<b>Strategic Supply Chain Management</b>	credits	period
Cross-border Logistics and Transportation	5	S1
Financial literacy for managers	5	S1
Smarter Supply Chains	5	S2
Project Management in and across organizations	5	S2
Humanitarian Supply Chain Resilience	5	S3
Bridging to Practice: Consulting as a process	5	S3

<b>Digital Business</b>	credits	period
Digital Marketing and Communication	5	S1
Financial literacy for managers	5	S1
Actionable insights – data visualization and storytelling	5	S2
Project Management in and across organizations	5	S2
Accelerating and Leading Digitalization	5	S3
Bridging to Practice: Consulting as a process	5	S3

<b>Applied Economics and Data Analysis</b>	credits	period
Applied Economics and Data Analysis	15	S1-S3
Advanced Macroeconomics	10	S1-S2
Bridging to Practice: Consulting as a process	5	S3

<b>Supply Chain Management and Leadership</b>	credits	period
Leading Personal Development	5	S1
Cross-border Logistics and Transportation	5	S1
Designing Performance Management Systems	5	S2
Smarter Supply Chains	5	S2
Organizational Change and Negotiation	5	S3
Humanitarian Supply Chain Resilience	5	S3