



COURSE SYLLABUS

Streaming media, contemporary society and cultural memory, 7.5 credits

Strömmande media, dagens samhälle och kulturellt minne, 7,5 högskolepoäng

Course Code: FLSMD30

Education Cycle: Third-cycle level

Confirmed by: Research Board Jan 27, 2020

Valid From: Spring 2020

Version: 1

Intended Learning Outcomes (ILO)

Students shall achieve the following objectives with respect to knowledge and understanding, competence and skills, judgment and approach.

Knowledge and understanding

After having completed the course the participant is expected to be able to

- explain contemporary media theories and concepts in relation to streaming media
- describe the development of streaming services in comparison to other forms of media
- identify how memories of the past and societal issues, such as racism and inequality are represented and communicated digitally through streaming media.

Skills and abilities

After having completed the course the participant is expected to be able to

- apply relevant theoretical concepts and analytical tools to study streaming media
- interpret streaming media narratives in relation to societal issues and cultural memory
- compare narratives of streaming media with other forms of media today and in the past.

Judgement and approach

After having completed the course the participant is expected to be able to

- critically review theories on the development of streaming services and its infrastructure
- critically reflect upon societal issues and cultural memory within streaming media
- problematise different transdisciplinary approaches to streaming media and narratives in relation to contemporary society and cultural memory.

Contents

- The technological and cultural development of streaming services
- Contemporary media theories and concepts in relation to streaming media
- Theoretical and analytical approaches to cultural memory in relation to streaming media
- Representations of societal issues and memories of the past in streaming media

Type of instruction

Seminars and exercises performed individually and in groups.

The teaching is conducted in English.

Prerequisites

To be admitted to the course, the applicant must meet the general entry requirements for doctoral programmes, i.e. have been rewarded a degree at second-cycle level, or have achieved at least 240 credits, of which a minimum of 60 credits must have been achieved at second-cycle level.

English proficiency corresponding to English 6, or English course B in the Swedish upper secondary school system, is required.

Examination and grades

The course is graded Fail (U) or Pass (G).

The examination is based on an individually written assignment and an individual seminar presentation.

More information about assessment of the specific goals and grading criteria will be provided to participants at the start of the course.

Course evaluation

The instruction is followed up throughout the course. Course evaluation will take place at the end of the course and will be conducted via the online course management system. Course evaluations will be compiled and commented upon by the course coordinator and shared with the programme responsible. Course assessment will be the foundation for future course planning.

Course literature

Baker, Cory & Wiatrowski, Myc (2017). *The age of Netflix: Critical essays on streaming media, digital delivery and instant access*. Jefferson, NC: McFarland & Company. (248 pages)

Deuze, Mark & Prenger, Mirjam (2019). *Making media: Production, practices, and professions*. Amsterdam, Netherlands: Amsterdam University Press. (selected parts, 150 pages)

Erll, Astrid (2011). *Memory in culture*. Houndmills, England: Palgrave Macmillan. (selected parts, 150 pages)

Gambarato, Renira R., Alzamora, Geane & Tárchia, Lorena (2020). *Theory, development, and strategy in transmedia storytelling*. New York, NY: Routledge. (selected parts, 50 pages)

Han, Byung-Chul (2015). *The burnout society*. Stanford, CA: Stanford University Press. (69 pages)

Han, Byung-Chul (2018). *The expulsion of the other*. Cambridge, England: Polite. (90 pages)

Hagedoorn, Berber (2013). Television as a hybrid repertoire of memory: New dynamic practices of cultural memory in the multi-platform era. *VIEW: Journal of European Television History and Culture*, 2(3), 52–64. (12 pages)

Lobato, Ramon (2019). *Netflix nations: The geography of digital distribution*. New York, NY: New York University Press. (selected 100 pages)

Articles and extracts: appr. 100 pages

Total: 969 pages

Other literature

The Interactive Anti Plagiarism Guide - Jönköping University (will be available on the learning platform)

Search and write (n.d.). *Citing sources - how to create literature references*. University Library: Jönköping University