



COURSE SYLLABUS

International Internship on Digital Business, 15 credits

International Internship on Digital Business, 15 högskolepoäng

Course Code: JIIR28	Education Cycle: Second-cycle level
Confirmed by: Council for Undergraduate and Masters Education Sep 11, 2017	Disciplinary domain: Social sciences
Revised by: Examiner Dec 11, 2018	Subject group: FE1
Valid From: Jan 14, 2019	Specialised in: A1N
Version: 2	Main field of study: Business Administration

Intended Learning Outcomes (ILO)

The objective of the international internship on Digital Business to give the student experience in applying his/her theoretical knowledge in practical work concerning digital business, thereby allowing the student to further develop skills in applying the theoretical approaches which have been treated in the various courses of the programme.

On completion of the course, the students will be able to:

Knowledge and understanding

1. Critically assess the applicability of digital business methodology and theories in an organization.

Skills and abilities

2. Identify critical challenges in business digitalization projects and provide suggestions for overcoming such challenges

3. Apply academic literature to gain a deeper understanding of practical situations.

Judgement and approach

4. Reflect on the value of managerial skills and theoretical knowledge in different situations related to the internship setting and experience

5. Reflect critically and independently on different aspects, as well as challenges and opportunities connected to working in a digital context.

6. Critically assess his/her own behavior and its consequences as well as that of others in different types of situations during practical work

7. Reflect on his/her own learning process as well as the development of knowledge in a practical setting.

Contents

The purpose of the internship course is for students to have the opportunity to translate prior learning and experience in an applied setting. The course also aims to develop the students' ability to work both independently and in collaboration with others. The course builds on student

placement in an existing or emerging company, or other relevant organization (for a minimum of 10 weeks). By engaging in pre-defined assignments, relevant for the study programme, the student implements his/her current knowledge, skills and approaches in a digital context. Reflective tasks and reports related to the internship experience facilitate learning.

Type of instruction

All course communication is conducted in English

The course is based on practical work combined with reflective tasks conducted by the student in response to experiences in the internship. Prior to the course, students interact with the examiner to get approval of the internship assignment (including specification of the work tasks assigned in the internship organization and area of in-depth learning).

During the course students are supervised by dedicated company representative(s) in parallel to writing reflective reports (field note reflections) and being in contact with the teacher. At the end of the course a written report concludes examination.

Field note reflections: During the time of the internship each student should take field notes about specific things they observe, or experience related to Digital Business they make. Drawing on these field notes students should critically reflect on how practice mirrors what they have studied in previous courses. Students should submit four (4) such reflections to their internship teacher during the internship.

Internship report: During and related to the internship, each student should write a report with the aim of analyzing and generating new insights related to a predefined topic in the area of Digital Business. To facilitate a relevant frame of reference and thorough analyses, students should identify and study research-based literature.

The report should be well structured and fulfil the scientific standards required by JIBS. The report should be 4000 words long (excluding references and appendix) and contain the following:

- 1) Introduction that presents the topic and questions in focus during your internship.
- 2) A summary of previous and relevant research (based on the literature requirements)
- 3) Presentation of observations/experiences/discussions (etc) in practice combined with critical discussion and analyses (including references to previous research).
- 4) Conclusions and recommendations to theory and practice.
- 5) List of references.
- 6) Appendix 1: Description of the internship organization
- 7) Appendix 2: Description of the work conducted in the organization

The teaching is conducted in English.

Prerequisites

Bachelor's degree in Business or Informatics (i.e. the equivalent of 180 ECTS credits at an accredited university).

Examination and grades

The course is graded Fail (U) or Pass (G).

ILO 1-5 are examined in the final individual internship report
ILO 4-7 are examined through four individual reflection reports

Registration of examination:

Name of the Test	Value	Grading
Assignment ¹	15 credits	U/G

¹ Determines the final grade of the course, which is issued only when all course units have been passed.

Other information

The credits from this course can only be used as elective credits and cannot be included in the major.

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature