



COURSE SYLLABUS

Contemporary Media and Communication Theory, 7.5 credits

Contemporary Media and Communication Theory, 7,5 högskolepoäng

Course Code:	LCMS28	Education Cycle:	Second-cycle level
Confirmed by:	Director of Education Nov 14, 2017	Disciplinary domain:	Social sciences
Revised by:	Director of Education Dec 11, 2018	Subject group:	MK1
Valid From:	Spring 2019	Specialised in:	A1F
Version:	2	Main field of study:	Media and Communication Science

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- account for and explain contemporary media and communication theories (1)
- understand the relevance of specific theories for explaining a phenomenon that is related to international communication (2)

Skills and abilities

- formulate research problems within the field of global and international communication studies, based on theoretical standpoints (3)
- search for literature containing relevant concepts and theories that can be used in the field of global and international communication (4)
- apply relevant concepts and theories in order to explain a phenomenon that corresponds to international communication (5)

Judgement and approach

- problematize specific theoretical approaches within the field of global and international communication, and critically assess similarities and differences between specific concepts and theories (6)
- critically assess the explanation potentials and limitations of different theories used in media and communication (7)

Contents

- Theorizing international communication in a digital landscape
- Journalism and democracy in the era of social media

Type of instruction

The teaching consists of lectures, seminars and exercises performed individually or in groups.

A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

Prerequisites

60 credits within the Master's program, or equivalent, including 15 thesis credits.

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner. The decision to accept or reject such a request is made by the vice dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

For this course, the examination is based on an individual written assignment and a seminar.

The final grade equals the grade received for the majority of the course credits.

Registration of examination:

Name of the Test	Value	Grading
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Seminar ¹	1 credit	A/B/C/D/E/FX/F
Individual written assignment	6.5 credits	A/B/C/D/E/FX/F

¹ Only C, FX or F is awarded.

Course evaluation

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

Course literature

Bakir, Vian & McStay, Andrew (2017): Fake News and The Economy of Emotions, *Digital Journalism*, DOI: 10.1080/21670811.2017.1345645 (Accessed online through JU's library web) (23 pages)

Corner, John (2011). *Theorising Media: Power, Form and Subjectivity*. Manchester: Manchester University Press. (selection, 35 pages)

Edson C. Tandoc Jr., Zheng Wei Lim & Richard Ling (2017). Defining "Fake News". *Digital Journalism*, DOI: 10.1080/21670811.2017.1360143. (Accessed online through JU's library web) (18 pages)

Fuchs, Christian (2017). *Social media. Second edition*. London: Sage. (400 pages)

Gambarato, Renira R. & Alzamora, Geane (2018.). *Exploring Transmedia Journalism in the Digital Age*. Hershey, PA: IGI Global. (selection, 30 pages)

McNair, Brian (2017). After objectivity? Schudson's sociology of journalism in the era of postfactuality. *Journalism Studies*, 18 (10), 1318-1333. (Accessed online through JU's library web) (17 pages)

Witschge, Tamara; Anderson, Chris W & Domingo, David (2016). *The SAGE handbook of digital journalism*. Los Angeles: Sage. (Accessed online through JU's library web) (selection, 150 pages)

Articles. 100 pages.

Own choice of literature. 700 pages.

Reference literature

Volkmer, Ingrid. (2012). *Handbook of global media research*. Hoboken, N.J.: Wiley-Blackwell. (Accessed online through JU's library web)

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

<http://pingpong.hj.se/public/courseId/10565/publicPage.do>

Also available in the course event on the e-learning platform PING PONG