



## COURSE SYLLABUS

# Project and Communication Management, 7.5 credits

*Project and Communication Management, 7,5 högskolepoäng*

---

<b>Course Code:</b> LPMK13	<b>Education Cycle:</b> First-cycle level
<b>Confirmed by:</b> Director of Education May 26, 2023	<b>Disciplinary domain:</b> Social sciences
<b>Valid From:</b> Autumn 2023	<b>Subject group:</b> FE1
<b>Version:</b> 1	<b>Specialised in:</b> GIF
	<b>Main field of study:</b> Media and Communication Science

---

### Intended Learning Outcomes (ILO)

On completion of this course, students should be able to:

Knowledge and understanding

- recognize and explain established theories and practices in project and communication management
- discuss the role and importance of communication in project management
- describe the entire project and communication management process

Skills and abilities

- use established theories and practices to manage projects and communication from planning to execution and evaluation
- document the process of project and communication management

Judgement and approach

- justify choices in the planning and execution of projects and communication to project stakeholders
- critically evaluate project and communication management based on established theories and practices

### Contents

- Basic concepts and theories
- The role and importance of communication
- Project and communication planning, execution and evaluation
- Tools for assessing project scope, time, cost, quality and risk
- Basic skills and practices
- Communication with project stakeholders
- Documentation
- Experiences from the field

### Type of instruction

The teaching consists of lectures, seminars and exercises performed individually and in groups.

A learning management system is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course instance to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

### **Prerequisites**

General entry requirements and passed courses of at least 45 credits in Media and Communication Science or equivalent. English proficiency is required. Exemption is granted from the requirement in Swedish.

### **Examination and grades**

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination is based on the intended learning outcomes.

The course is examined through one written group assignment, one seminar and one individual written exam.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided at the beginning of the course.

To pass the course students must receive at least a passing grade on every assignment. The final course grade is determined by weighting the grades received on the examinations.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student can request that the next attempt be graded by a new examiner. The decision to accept or reject such a request is made by the associate dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

The examiner has the right to give an adapted examination or let the student carry out the examination in an alternative way provided that the intended learning outcomes can be secured and that there are exceptional reasons for this, including the student's right to targeted study support.

Registration of examination:

Name of the Test	Value	Grading
Written group assignment	1 credit	A/B/C/D/E/FX/F
Seminar	2.5 credits	A/B/C/D/E/FX/F
Individual written exam	4 credits	A/B/C/D/E/FX/F

### Course evaluation

The instruction is followed up throughout the course. A course evaluation is conducted at the end of the course. A summary and comments are published in the learning management system. The evaluation constitutes a basis for future improvements to the course.

### Course literature

Eskerod, Pernille & Jepsen, Anna Lund (2016). *Project Stakeholder Management*. Routledge. 120 p.

Articles. 200 p.

Please note that changes may be made to the reading list up until eight weeks before the start of the course.

### Citing Sources – How to Create Literature Reference

[www.ju.se/library/search--write/citing-sources---how-to-create-literature-references.html](http://www.ju.se/library/search--write/citing-sources---how-to-create-literature-references.html)

### The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions  
Available in the learning management system