



COURSE SYLLABUS **Industrial Marketing, 6 credits**

Industriell marknadsföring, 6 högskolepoäng

Course Code:	TLPK15	Education Cycle:	First-cycle level
Confirmed by:	Dean Feb 9, 2015	Disciplinary domain:	Technology (95%) and social sciences (5%)
Revised by:	Director of Education Jun 9, 2016	Subject group:	IE1
Valid From:	Aug 1, 2016	Specialised in:	G1F
Version:	2	Main field of study:	Industrial Engineering and Management
Reg number:	JTH 2016/2390-313		

Type of instruction

The teaching is normally conducted in Swedish, but can occasionally be in English.

Prerequisites

Examination and grades

The course is graded 5,4,3 or Fail.

Registration of examination:

Name of the Test	Value	Grading
Examination	1 credit	5/4/3/U
Project Work	2 credits	U/G
Seminar/Assignments	3 credits	5/4/3/U

Course literature