



COURSE SYLLABUS

Marketing and Sales, 6 credits

Marknadsföring och försäljning, 6 högskolepoäng

Course Code:	TMFK14	Education Cycle:	First-cycle level
Confirmed by:	Dean Feb 27, 2014	Disciplinary domain:	Technology (95%) and social sciences (5%)
Revised by:	Director of Education Jul 8, 2016	Subject group:	TE9
Valid From:	Aug 1, 2016	Specialised in:	G1F
Version:	2		
Reg number:	JTH 2016/2749-313		

Type of instruction

The teaching is normally conducted in Swedish, but can occasionally be in English.

Prerequisites

Examination and grades

The course is graded 5,4,3 or Fail.

Registration of examination:

Name of the Test	Value	Grading
Examination	3 credits	5/4/3/U
Project	3 credits	5/4/3/U

Course literature