



COURSE SYLLABUS

Motion Graphics, 7.5 credits

Motion Graphics, 7,5 högskolepoäng

Course Code: TMGN17	Education Cycle: Basic level
Confirmed by: Dean Oct 11, 2017	Disciplinary domain: Technology (95%) and social sciences (5%)
Revised by: Director of Education Dec 14, 2017	Subject group: TE9
Valid From: Aug 1, 2017	Specialised in: G2F
Version: 2	Main field of study: Informatics
Reg number: JTH 2017/5020-313	

Intended Learning Outcomes (ILO)

After a successful course, the student shall

Knowledge and understanding

- display knowledge of basic concepts and principles within the field of motion graphics
- display knowledge of key functionality in software for production of motion graphics
- display knowledge of rendering, file formats and export of a finished product within the field of motion graphics

Skills and abilities

- demonstrate the ability to carry out a project in motion graphics from idea and storyboard to final product
- demonstrate the ability to create moving images and graphics suitable for digital media
- demonstrate the ability to create animations and animated typography
- demonstrate the ability to apply keying, tracking and visual effects to existing video material

Contents

The course includes the following parts:

- Basic principles of motion graphics
- Planning and storyboards
- Tutorials and exercises in Adobe After Effects
- Keying, effects, layers and blend modes
- Animation
- Animated typography
- Tracking
- Rendering and export of a finished production
- Orientation within the industry of motion graphics

Type of instruction

Lectures, lab work, assignments and project work.

The teaching is conducted in English.

Prerequisites

General entry requirements and completed courses of at least 60 credits within Informatics (or equivalent) (or the equivalent).

Examination and grades

The course is graded Fail (U) or Pass (G).

The final grade will only be issued after satisfactory completion of all assessments.

Registration of examination:

Name of the Test	Value	Grading
Project work and assignments ¹	7.5 credits	U/G

¹ Determines the final grade of the course, which is issued only when all course units have been passed.

Course literature

Literature

Kurslitteraturen är preliminär fram till en månad före kursstart.

Title: Effektiv visuell kommunikation

Author: B Bergström

Publisher: Carlsson Bokförlag