Academic Social Responsibility (ASR), 7,5 högskolepoäng

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding
- identify the key characteristics of academic social responsibility (ASR)
- recognize relationships between education and major societal issues
- distinguish the characteristics and affordances of different genres and modalities of public communication

Skills and abilities
- articulate ways in which ASR can be a mechanism for social change both (i) within university education and research, and (ii) society at large
- express how the work of the student and/or the student’s institution is relevant to social issues including integration, racism, migration, poverty, gender equality, multilingualism, and ecological sustainability
- select one or more appropriate genre(s) and modality/ies for communicating with specific stakeholders about a locally relevant social issue
- produce or implement appropriate public communication with specifically identified stakeholders
- apply communicative strategies for engaging stakeholders with controversial topics
- select one or more appropriate course/s or institutions and analyse and discuss issues of identity representations in course materials, student, faculty and administration

Judgement and approach
- assess self-awareness about the relevance of the work of the student and/or the students’ institution for specific social issues
- devise a concrete plan for engaging with locally situated stakeholders (including the sector of higher education and research) about specific social issues using selected genres and modalities

Contents

- Key concepts for addressing how academia can engage with social issues like integration,
racism, migration, poverty, and sustainable multilingualism
- Key theoretical principles for understanding contemporary perspectives on social/national and personal identity representation
- Approaches to facilitating dialogues about controversial social issues with diverse stakeholders
- Engaging strategically with the public and universities using genres such as social media, briefs/white papers, roleplay, infographics, blogs, video, among others

**Type of instruction**
An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

**Prerequisites**
General entry requirements and a bachelor’s degree or professional qualification (from an accredited university) of at least 180 ECTS credits with a minimum of 90 credits in educational sciences, social sciences, or related field, including independent, theoretical based work, i.e. a thesis or the equivalent. Proof of English proficiency is required. Exemption is granted from the requirement in Swedish.

**Examination and grades**
The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course.

The examination is based on instruction and course literature.

**Forms of examination:**
- Ongoing oral and written submissions at and between course sessions (1.5 hp of course; graded pass/G or fail/U)
- A final written project consisting of a strategic communication plan for ASR, implementation of a component of the plan, and a reflective self-assessment about the implementation (5 hp; graded A-F)
- A reflective assessment of one other participant's final written project (1 hp; graded as pass/G or fail/U)

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.
The final grade of the course is issued only when all course examination/units have been passed.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt. If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner. The decision to accept or reject such a request is made by the vice dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Registration of examination:

<table>
<thead>
<tr>
<th>Name of the Test</th>
<th>Value</th>
<th>Grading</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examination</td>
<td>7.5 credits</td>
<td>A/B/C/D/E/FX/F</td>
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Course evaluation

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

Course literature

Obligatory Literature

Textbook:


Articles and Papers:


Reference literature


Citing Sources – How to Create Literature References
http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html

The Interactive Anti-Plagiarism Guide – Jönköping University
Information about plagiarism at higher education institutions
http://pingpong.hj.se/public/courseId/10565/publicPage.do
Also available in the course event on the e-learning platform PING PONG