



## COURSE SYLLABUS

# Advanced Supply Chain Management 1, 7.5 credits

*Advanced Supply Chain Management 1, 7,5 högskolepoäng*

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<b>Course Code:</b>	JA1R26	<b>Education Cycle:</b>	Advanced level
<b>Confirmed by:</b>	Council for Undergraduate and Masters Education Oct 23, 2015	<b>Disciplinary domain:</b>	Social sciences (70%) and technology (30%)
<b>Valid From:</b>	Aug 22, 2016	<b>Subject group:</b>	FE1
<b>Version:</b>	1	<b>Specialised in:</b>	A1N
<b>Reg number:</b>	IHH 2015/04533-313	<b>Main field of study:</b>	Business Administration

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### Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

1. demonstrate knowledge about and the use of basic concepts of supply chain management
2. describe how different marketing methods can influence the supply chain
3. describe the main flows in the supply chain

Skills and abilities

4. use technical terminology, and clearly communicate logistics problems, analyses and solutions, e.g. the concepts activity, functions, process, organisation, customer adoption, outsourcing and globalisation
5. independently use reference literature, scientific publications, applied trade journals in logistics, consultant reports, and the Internet to analyse, evaluate and synthesise practical logistics problems

Judgement and approach

6. use a scientific approach by seeking, critically judging and applying academic as well as professional knowledge.
7. Show creativity in developing and spreading innovations within the field of logistics

### Contents

The aim of the course is to achieve an understanding and knowledge about the supply chain, its participants, functions and flows and how these are interrelated and interacting. It introduces the students to how to analyse logistic flows for different products and services within and between firms in the supply chain. Further, students will acquire an insight of how changes in one part of the chain will influence the whole supply chain and its development. Students will also learn about the role and importance of recycling and reverse logistics and the importance of performance measurement for the supply chain.

### Type of instruction

The course combines theory and practice through guest lectures and company relevant assignments.

The teaching is conducted in English.

### Prerequisites

Bachelor's degree in Business Administration (i.e the equivalent of 180 credits at an accredited university) (or the equivalent).

### Examination and grades

The course is graded A, B, C, D, E, FX or F.

The sum of the result from written exam, course project and case work determines the final grade of the course. The final grade is issued when all course units have been passed. The course is examined both individually and in group.

ILO 1-7 will be examined in a Written exam (60% of total)

ILO 4-7 will be examined in Coursework (40% of total)

Registration of examination:

Name of the Test	Value	Grading
Examination <sup>1</sup>	7.5 credits	A/B/C/D/E/FX/F

<sup>1</sup> Determines the final grade of the course, which is issued only when all course units have been passed.

### Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

### Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination. Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the

Interactive Anti-Plagiarism Guide. Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

**Course literature**

Langley, Coyle, Gibson, Novack, Bardi, *Managing Supply Chains – a logistics approach*, latest edition. South Western.

Distributed material during the course.