



## KURSPLAN

# Företags samhällsansvar (CSR), 6 högskolepoäng

*Corporate Social Responsibility, 6 credits*

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<b>Kurskod:</b>	TCSK17	<b>Utbildningsnivå:</b>	Grundnivå
<b>Fastställd av:</b>	VD 2017-02-01	<b>Utbildningsområde:</b>	Tekniska området (95%) och samhällsvetenskapliga området (5%)
<b>Gäller fr.o.m.:</b>	2017-08-01	<b>Ämnesgrupp:</b>	IE1
<b>Version:</b>	1	<b>Fördjupning:</b>	G1F
<b>Diarienummer:</b>	JTH 2017/430-313	<b>Huvudområde:</b>	Industriell organisation och ekonomi

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### Lärandemål

After completing the course, the student shall

Kunskap och förståelse

- demonstrate comprehension of corporate responsibility in general
- show familiarity with the responsibility issues regarding different stakeholders

Färdighet och förmåga

- demonstrate skills of critically evaluate and present corporate social responsibility (CSR) strategies
- demonstrate skills of evaluate corporate code of ethics

Värderingsförmåga och förhållningssätt

- demonstrate an understanding of the current trends in CSR and its implications for supply chains
- demonstrate the ability to evaluate CSR communications

### Innehåll

The aim of this course is to provide knowledge of corporate responsibility for various stakeholders in a supply chain management context. The course mainly focuses on the social responsibility of organizations and supply chains.

The course includes the following elements:

- Introduction to CSR
- Environmental Responsibility
- Socially Responsible Practices
- Corporate Ethics and Philanthropy
- Implementing a CSR Strategy
- Communicating Corporate Responsibility

### Undervisningsformer

Teaching comprises of lectures, case seminars and project work.

Undervisningen bedrivs på engelska.

### **Förkunskapskrav**

General entry requirements and completed course Principles of Sustainable Supply Chain Management, 6 credits (eller motsvarande kunskaper).

### **Examination och betyg**

Kursen bedöms med betygen 5, 4, 3 eller Underkänd.

The final grade for the course is based on written examination and project work. The final grade will only be issued after satisfactory completion of all assessments.

Poängregistrering av examinationen för kursen sker enligt följande system:

<b>Examinationsmoment</b>	<b>Omfattning</b>	<b>Betyg</b>
Skriftlig tentamen	2 hp	5/4/3/U
Projektarbete	2 hp	5/4/3/U
Övningar	1 hp	U/G
Seminarier	1 hp	U/G

### **Kurslitteratur**

The literature list for the course will be provided one month before the course starts.

Chandler, D., (2017), Strategic Corporate Social Responsibility: Sustainable Value Creation, 4th Edition, SAGE Publications, Inc., Thousand Oaks, California, USA, ISBN: 9781506310992.