

COURSE SYLLABUS

Entrepreneuring; Person and Process, 7.5 credits

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Course Code:	ENRR23	Education Cycle:	Second-cycle level
Confirmed by:	Council for Undergraduate and Masters Education Oct 22, 2014	Disciplinary domain:	Social sciences
Valid From:	Aug 24, 2015	Subject group:	FE1
Version:	2	Specialised in:	A1N
Reg number:	2015/1655-313 IHH	Main field of study:	Business Administration

Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

The aim of this course is to make the students develop an understanding of different contents, roles, and contexts of entrepreneurship as a basis for crafting their 'entrepreneurial selves' through practical experimentation and critical reflection. Entrepreneurship is a process, and therefore the course focuses on 'entrepreneuring' as the practices framing entrepreneurial activities.

Knowledge and understanding

- demonstrate knowledge of and ability to critically assess and relate to core theories and models within the field of entrepreneurship
- outline critical aspects of entrepreneuring

Skills and abilities

- identify/craft opportunities for new and existing ventures
- evaluate the feasibility and market potential of business opportunities
- pitch and present venture ideas in economic, social and cultural contexts
- develop venture ideas towards enactment in practice
- identify entrepreneurship- and innovation-related practical challenges
- provide suggestions for overcoming identified challenges

Judgement and approach

- reflect critically and independently as well as understand challenges and opportunities connected to the entrepreneurial process
- craft the own 'entrepreneurial mindset' by developing social skills in different contexts.

Contents

The course provides an understanding of different contents, roles and contexts of entrepreneurship, and helps students to find their entrepreneurial mindsets through critical reflection and practical experimentation. As entrepreneurship is a process, the course focuses on 'entrepreneuring' as the practices underlying entrepreneurial activities.

Areas covered are:

- different perspectives on entrepreneurship in new and existing organizations

- entrepreneurial creativity
- business opportunities
- feasibility of venture ideas

Type of instruction

The course is designed to be highly interactive and demands that all students actively participate and take charge of their own learning process. Lectures, seminars, student presentations, guest lectures, project work provide input to this process.

The teaching is conducted in English.

Prerequisites

Bachelor's degree in Business Administration (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The examination in this course consists of different parts.

The intended learning outcomes related to Knowledge and Understanding as well as Assessment, Attitude and Social Skills are mainly examined through contributions to an individual blog which the student maintains during the course (20% of the course grade) as well as active participation in and contribution to the course seminars and activities (20% of the course grade). The intended learning outcomes related to Skills and Abilities are examined in two steps; (1) pitching an own venture idea (10% of the grade) and (2) two course projects (each 25% of the grade).

Registration of examination:

Name of the Test	Value	Grading
Examination	7.5 credits	A/B/C/D/E/FX/F

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Literature

Nielsen, S.I; Klyver, K; Evald, M,B & Bager, T (2012): Entrepreneurship in Theory and Practice; Paradoxes in Play. Edward Elgar

Compendium: A list of selected readings will be posted on the course page. These readings serve to develop a more critical understanding of entrepreneurial processes and activities.