



## COURSE SYLLABUS

# Entrepreneurship in Context, 7.5 credits

*Entrepreneurship in Context, 7,5 högskolepoäng*

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<b>Course Code:</b> JEXR23	<b>Education Cycle:</b> Second-cycle level
<b>Confirmed by:</b> Council for Undergraduate and Masters Education Apr 25, 2022	<b>Disciplinary domain:</b> Social sciences
<b>Valid From:</b> Aug 21, 2023	<b>Subject group:</b> FE1
<b>Version:</b> 1	<b>Specialised in:</b> A1N
	<b>Main field of study:</b> Business Administration

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### Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

Knowledge and understanding

1. describe current social, environmental, and technological trends pertinent to entrepreneurial ventures and organizations
2. understand the role contextual factors play in enabling or constraining entrepreneurship
3. explain the potential of entrepreneurship to promote the Sustainable Development Goals

Skills and abilities

4. identify and analyse social, environmental, and technological trends pertinent to entrepreneurial ventures and organizations
5. demonstrate an ability to solve situated, contextual problems

Judgement and approach

6. critically reflect on the applicability of entrepreneurial theories in context

### Contents

This course is grounded in a contextual and environmental perspective of entrepreneurship. Whilst theories and models can be useful to understand entrepreneurship as a general phenomenon on an abstract level, entrepreneurial activity is always situated in idiosyncratic contexts. Such contexts contain varying configurations of conditions that affect both the activity and performance of new ventures. Therefore, this course will develop students' ability to assess and apprise contextual conditions. Students are taught to scan and analyse the social, environmental, and technological environment and trained to solve situated problems related to entrepreneurship.

### Connection to research and practice

The course benefits from JIBS' research focus in entrepreneurship in context. The course is taught by scholars within the school's MMTTC research group and is grounded in scientific literature developed by or within this groups field of specialist expertise. In addition, guest

lectures with industry expertise will educate the students on current and emerging social, environmental, and technological trends.

The course develops students in practical skills useful for entrepreneurial ventures and organizations

### Type of instruction

This course will be taught via primarily via lectures, seminars, workshops, student presentations, guest lectures, and project work.

The teaching is conducted in English.

### Prerequisites

Bachelor's degree in Business Administration(or the equivalent), (i.e. the equivalent of 180 ECTS credits at an accredited university).

### Examination and grades

The course is graded A, B, C, D, E, FX or F.

ILOs are assessed via the following examinations:

- Group project (ILOs: 1, 2, 3, 4, 5), representing 3 credits
- Individual written assignments (ILOs: 1, 2, 3, 6), representing 4.5 credits

Registration of examination:

Name of the Test	Value	Grading
Group project <sup>1</sup>	3 credits	A/B/C/D/E/FX/F
Individual written assignments <sup>1</sup>	4.5 credits	A/B/C/D/E/FX/F

<sup>1</sup> All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance with JIBS grading policy.

### Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, the programme evaluators in the course must be contacted. In the middle of the course, the examiner should meet the programme evaluators to identify strengths/weaknesses in the first half of the course.

At the end of the course, the examiner should remind students to fill in the survey. The examiner should also call a meeting with the programme evaluators to debrief the course, based on course evaluation data and comments. The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluations.

At the end of each study period, JIBS' Director of Quality and Accreditation crafts a "Course Evaluation Quarter Report", presenting the quantitative results from course evaluation surveys. The Associate Dean of Education, The Associate Deans of Faculty, Programme Directors, and JSA President and Quality receive the report.

**Other information****Academic integrity**

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables, and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat, and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

**Course literature**

Readings will include a course compendium or selected readings of relevant articles for each aspect covered in the course. Students will be informed of the readings at the introduction of the course.