



COURSE SYLLABUS

Sustainable Venture Development Across Borders, 7.5 credits

Sustainable Venture Development Across Borders, 7,5 högskolepoäng

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| Course Code: | JSVN17 | Education Cycle: | First-cycle level |
| Confirmed by: | Council for Undergraduate and Masters Education Sep 29, 2016 | Disciplinary domain: | Social sciences |
| Valid From: | Jan 16, 2017 | Subject group: | FE1 |
| Version: | 1 | Specialised in: | G2F |
| Reg number: | IHH 2016/3571-313 | Main field of study: | Business Administration |

Intended Learning Outcomes (ILO)

On completion of the course, the students will be able to:

Knowledge and understanding

I. explain key components and challenges of sustainable ventures with international activities-including inclusive ventures, social ventures and green ventures;

Skills and abilities

2. develop a sustainable venture model that has the ability to deliver a social and/or environmental offering in a foreign location;

3. evaluate the new sustainable venture by means of a lean business model and a prototype;

Judgement and approach

4. identify societal and environmental problems that can be improved with a social innovation; and

5. search for, organize, implement and critically evaluate information associated with the development of the sustainable venture working across borders.

Contents

Theoretical concepts and implications of sustainable venture development across borders. New sustainable venture development addresses unfulfilled social and/or environmental needs in a foreign location that can be met with resources in the home country. Sustainable ventures aim to improve the well-being of populations in disadvantaged situations by including them in the supply chain and empowering them to generate create societal change. The course gives particular emphasis to entrepreneurial action, including opportunity development, strategic collaborations, social and/or frugal social innovations and resource development during start-up and early growth, including critical decisions and experiences of sustainable entrepreneurs. The content reflects the various aspects relevant in sustainable venture development including:

- challenges of social and environmental sustainability across borders including exclusion,

lack of services, diseases, environmental degradation, poverty, system thinking, circular economy,

- key concepts and models for sustainable ventures,
- social and frugal innovations;
- shared value strategy and bottom of the pyramid strategy,
- sustainable business model innovation and prototyping,
- considering ethical aspects of the sustainable venture,
- collecting, expressing and analyzing material for building the sustainable venture across borders,
- presenting the results, and
- relating frameworks to their sustainable venture.

Type of instruction

Lectures, seminars, guest lectures, tutoring, seminar discussion, individual learning journey essay, mentoring of new venture models and prototypes, and presentations.

The teaching is conducted in English.

Prerequisites

60 credits in Business Administration (or the equivalent) including the course Entrepreneurship and Business Planning (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The intended learning outcomes are examined through a number of assessments including individual written examination, individual learning journey essay, individual video-presentation, business model development in groups, and seminars.

Assessment:

The ILOs listed above are assessed through the following types of examination:

Individual learning journey essay and video-presentation. Value 3 credits. ILO1, 2 & 5.

Development of a lean business model and prototype. Value 2, 5 credits. ILO2, 3, 4 & 5.

Written examination Value 2 credits. ILO1, 2, 3 & 5.

Registration of examination:

| Name of the Test | Value | Grading |
|--------------------------|-------------|----------------|
| Examination [†] | 7.5 credits | A/B/C/D/E/FX/F |

[†] Determines the final grade of the course, which is issued only when all course units have been passed.

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the

course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

- Munoz, P. and Dimov, D. (2015). *The call of the whole in understanding the development of sustainable ventures*. *Journal of Business Venturing*, Vol. 30 (4), 632-654.
- Stephen, C. (2012) *Creating sustainable international social ventures*. *Thunderbird International Business Review*, Vol. 54 (1), pp. 131-142.
- Rudiger, R. (2012) *Inclusive business, human rights and the dignity of the poor: a glance beyond economic impacts of adapted business models*. *Business Ethics: A European Review*, Vol. 21 (1), pp. 47-63.
- Additional academic articles.